JOURNAL OF TRAVEL RESEARCH

ENTER CONTROL OF THE PROPERTY OF THE PROPERTY

Volume 44

Number 4

May 2006

CONTENTS

359	From the Editor: Annual TTRA Conference
	Richard R. Perdue

- 360 Tourist Memory Distortion Kathryn A. Braun-LaTour, Melissa J. Grinley, and Elizabeth F. Loftus
- 368 The Politics of Perception: Legislative Images of the Tourism Industry in Virginia and North Carolina Nancy G. McGehee and Fang Meng
- 379 The Love Triangle: Loyal Relationships among Providers, Customers, and Their Friends Duarte B. Morais, Deborah L. Kerstetter, and Careen M. Yarnal
- 287 Promoting Destinations via Film Tourism:

 Am Empirical Identification of Supporting

 Marketing Initiatives

 Simon Hudson and J.R. Brent Ritchie
- 397 Segmenting Markets by Travel Expenditure Patterns: The Case of International Visitors to Australia Christian Laesser and Geoffrey I. Crouch
- 407 A Model of Multidestination Travel: Implications for Marketing Strategies lis P. Tussyadian, Tatsuhito Kono, and Hisa Morisugi

- 418 Destination Attractiveness Based on Supply and Demand Evaluations: An Analytical Framework Sandro Formica and Muzaffer Uysal
- An American Evangelical Pilgrimage to Israel: A Case Study on Politics and Triangulation Yaniv Belhassen and Carla Almeida Santos
- 442 Visitors' Behavior in Heritage Cities: The Case of Girona Nuria Galí Espelt and José Antonio Donaire Benito
- 449 Toward a Destination Visitor Attendance
 Estimation Model: Whistler, British
 Columbia, Camada
 Joe Kelly, Peter W. Williams, Arlene Schieven,
 and Ian Dunn
- 457 Effects of News Shock on Inbound Tourist Demand Volatility in Korea Samuel Seongseop Kim and Keyin K. F. Wong
- An Exploration of Spending Behaviors among Japanese Tourists Mark S. Rosenbaum and Daniel L. Spears
- 474 Reference Group Influences among Chimese Travelers Cathy H. C. Hsu, Soo K. Kang, and Terry Lam
- 485 Index